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Title of the talk: Publishing Ethics and Tools of Scientific Publishing

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Abstract:

The importance of research publishing can be defined by a simple quote of Gerard Piel, which says “Without publication, science is dead.” The first scientific journal was published in 1665 and we have travelled 350 years since then. In the last 20 years, science and reporting of science have undergone revolutionary changes. Computerization and Internet have changed the traditional ways of reading and writing. Hence, it is very important for scientists and students of the sciences in all disciplines to understand the complete process of writing and publishing of scientific paper in good journals. There is also a downside of digital publishing. The principal challenge for publishers is to handle ethical issues and it is of utmost importance for the authors to understand the ethical practices involved in the process.

The talk is designed to provide information on different ethical practices and also on how to make use of various author services for the publishing work.

Brief Profile:

Aninda Bose is presently working as a Senior Publishing Editor with Springer Nature. Mr. Bose is part of the Global Acquisition Team at Springer and responsible for acquisition of scientific content across the globe. The disciplines he is responsible for are Chemistry, Material Sciences, Earth Sciences and Computational Intelligence. He has more than 24 years of industrial experience in marketing and different fields of publishing. Mr. Bose has completed Masters in Organic Chemistry from Delhi University and Masters in Marketing Research from Symbiosis Institute of Management Studies, Pune. Mr. Bose has delivered more than 70 invited talks on Scientific Writing and Publishing Ethics in reputed Universities, International Conferences and Author Workshops. He has published books for secondary level in Chemistry and is a member of American Chemical Society, USA.